

DEPARTMENT OF TOURISM MANAGEMENT

First Semester (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	101	Introduction to Tourism Industry	-	3	0	0	3	6
ATH	103	Tourism Geography	-	3	0	0	3	7
AFE	131	Academic English I	-	2	2	0	3	5
ECON	111	Principles of Microeconomics	-	3	0	0	3	7
MATH	133	Basic Mathematics	-	3	0	0	3	5
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Toplam				14	2	0	15	30

Second Semester (SPRING)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	104	Management & Behavioral Sciences in Tourism	-	3	0	0	3	6
ATH	106	Travel Management & Tour Operations	-	3	0	0	3	6
ECON	122	Principles of Macroeconomics	-	3	0	0	3	7
		Free Elective 1	-	3	0	0	3	5
		Area Elective 1	-	3	0	0	3	6
Toplam				15	0	0	15	30

Third Semester (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	203	Hospitality Operations Management	-	3	0	0	3	9
STAT	410	Statistics	-	3	0	0	3	5
HUM	103	Humanities	-	2	0	0	2	3
TKL	201	Turkish Language I	-	2	0	0	2	2
		Free Elective 2	-	3	0	0	3	5
		Area Elective 2	-	3	0	0	3	6
Toplam				13	0	0	16	30

Fourth Semester (SPRING)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	204	Airline Management I	-	3	0	0	3	6
ATH	210	Front Office Operations & Automation Systems	-	2	0	2	3	7
ATH	292	Internship I	-	0	6	0	3	4
AFN	132	Principles of Financial Accounting	-	3	0	0	3	6
TKL	202	Turkish Language II	-	2	0	0	2	2
		Free Elective 3	-	3	0	0	3	5
Toplam				13	6	2	17	30

Fifth Semester (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	301	Tourism Law, Regulations and Taxation	-	3	0	0	3	4
ATH	325	Services Marketing	-	3	0	0	3	6
ATD	345	Financial Management	-	3	0	0	3	7
HTR	301	History of Turkish Revolution I	-	2	0	0	2	2
		Area Elective 3	-	3	0	0	3	6
		Free Elective 4	-	3	0	0	3	5
Toplam				17	0	0	17	30

Sixth Semester (SPRING)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	304	Destination Management	-	3	0	0	3	6
ATH	306	Sales Management in The Travel Industry	-	3	0	0	3	5
ATH	326	International Hospitality Management	-	3	0	0	3	6
HTR	302	History of Turkish Revolution II	-	2	0	0	2	2
		Area Elective 4	-	3	0	0	3	6
		Free Elective 5	-	3	0	0	3	5
Toplam				17	0	0	17	30
Seventh Semester (FALL)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	401	Revenue Management	-	3	0	0	3	6
ATH	417	Entrepreneurship for Tourism	-	3	0	0	3	6
ATH	421	Contemporary Topics in Tourism	-	3	0	0	3	6
		Area Elective 5	-	3	0	0	3	6
		Area Elective 6	-	3	0	0	3	6
Toplam				9	0	0	15	30
Eighth Semester (SPRING)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	492	Internship II	-	0	30	0	15	30
Toplam				0	30	0	15	30
Genel Toplam							127	240
AREA ELECTIVES								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ATH	209	Food & Beverage Management	-	3	0	0	3	6
ATH	211	Interpersonal Communication for Tourism	-	3	0	0	3	6
ATH	308	Performance Analysis & Reporting in Hospitality Industry	-	3	0	0	3	6
ATH	310	Introduction to Conference & Convention Planning	-	3	0	0	3	6
ATH	313	Airline Management II	-	3	0	0	3	6
ATH	316	Strategic Airline Management	-	3	0	0	3	6
ATH	340	Security & Loss Prevention Management	-	3	0	0	3	6
ATH	341	Rooms Division Management	-	2	0	2	3	6
ATH	411	Airport Management	-	3	0	0	3	6
ATH	413	Smart Technologies in Tourism	-	3	0	0	3	6
ATH	415	Resort Management	-	3	0	0	3	6
ACM	111	Introduction to Computer and Information Processing	-	3	0	0	3	6
ETT	215	Digital Marketing Management	-	3	0	0	3	6