

DEPARTMENT OF E-COMMERCE AND TECHNOLOGY MANAGEMENT

FIRST SEMESTER (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
HUM	103	Humanities	-	2	0	0	2	3
MATH	133	Basic Mathematics	-	3	0	0	3	5
ECON	111	Principles of Microeconomics	-	3	0	0	3	7
AFE	131	Academic English I	-	2	2	0	3	4
ETT	111	Introduction to E-Commerce	-	3	0	0	3	5
ACM	111	Introduction to Computing and Information Processing	-	3	0	0	3	6
Total				16	2	0	17	30

SECOND SEMESTER (SPRING)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ETT	215	E-Marketing and E-Sales	-	3	0	0	3	6
ECON	122	Principles of Macroeconomics	-	3	0	0	3	7
ACM	112	Introduction to Graphics Design	-	3	0	0	3	5
ACM	221	System Analysis & Algorithms	-	3	0	0	3	7
ACM	262	Introduction to Web Design	-	3	0	0	3	5
Total				15	0	0	15	30

THIRD SEMESTER (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
TKL	201	Turkish Language I	-	2	0	0	2	2
AFN	132	Principles of Financial Accounting	-	3	0	0	3	6
ACM	211	Data Structures and Database Applications	-	3	0	0	3	6
ACM	222	Structural Programing	ACM 221	2	0	2	3	6
STAT	410	Statistics	-	3	0	0	3	5
ETT	211	E-SCM	-	3	0	0	3	5
Total				16	0	2	17	30

FOURTH SEMESTER (SPRING)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
TKL	202	Turkish Language II	-	2	0	0	2	2
ACM	212	Advanced Database Applicatios	ACM 211	3	0	0	3	6
ACM	312	Management of Information Systems	-	3	0	0	3	6
ACM	432	Enterprise Information Systems	-	3	0	0	3	6
ETT	212	E-CRM	-	3	0	0	3	6
ETT	290	Internship in ETT - I	-	0	6	0	3	4
Total				14	6	0	17	30

FIFTH SEMESTER (FALL)

Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
HTR	301	History of Turkish Revolution I	-	2	0	0	2	2
ACM	321	Object Oriented Programming	ACM221	3	0	0	3	6
ACM	361	Networking I	-	3	0	0	3	4
ACM	365	Advanced Web Design	ACM262	3	0	0	3	6
ETT	311	Informatics Regulations and New Applications	-	3	0	0	3	6
		Departmental Elective I	-	3	0	0	3	6
Total				17	0	0	17	30

SIXTH SEMESTER (SPRING)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
HTR	302	History of Turkish Revolution II	-	2	0	0	2	2
ACM	368	Web Programming	ACM262	3	0	0	3	6
ETT	315	Digital Advertising and Social Media Marketing	-	3	0	0	3	6
ACM	476	Data Mining	-	3	0	0	3	6
ETT	390	Internship in ETT - II	-	0	6	0	3	4
		Departmental Elective II	-	3	0	0	3	6
Total				14	6	0	17	30
SEVENTH SEMESTER (FALL)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ACM	421	Project Management	-	3	0	0	3	6
ETT	425	SEO (Search Engine Optimization)	-	3	0	0	3	6
ETT	421	Open System Programming	ACM 321	3	0	0	3	6
		Departmental Elective III	-	3	0	0	3	6
		Free Elective I	-	3	0	0	3	6
Total				15	0	0	15	30
EIGHTH SEMESTER (SPRING)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ETT	498	Graduation Thesis	-	3	0	0	3	6
ATD	311	Import and Export Management	-	3	0	0	3	7
ETT	412	Distribution Strategies in E-Commerce	-	3	0	0	3	5
		Departmental Elective IV	-	3	0	0	3	6
		Free Elective II	-	3	0	0	3	6
Total				15	0	0	15	30
Grand Total							130	240
AREA ELECTIVES (FALL)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ACM	311	Visual Programming - I	ACM221	3	0	0	3	6
ACM	369	Operating Systems I	-	3	0	0	3	6
ACM	373	Scripting Languages	-	3	0	0	3	6
ACM	413	Object Oriented Software Development II	ACM222, ACM321	3	0	0	3	6
ACM	431	Programming Mobile Devices	ACM221	3	0	0	3	6
ACM	437	Internet of Things	-	3	0	0	3	6
ACM	472	3-D Design and Game Programming	-	3	0	0	3	6
ACM	475	Informatics Regulations	-	3	0	0	3	6
ETT	434	Admin Panel	-	3	0	0	3	6
AREA ELECTIVES (SPRING)								
Code		Courses	Prerequisite	T	U	L	Yeditepe Credit	ECTS
ACM	114	Introduction to Computer Science and Programming	-	2	2	0	3	6
ACM	362	Networking II	ACM361	3	0	0	3	6
ACM	366	E-Business	-	3	0	0	3	6
ACM	414	Virtualization and Introductory Cloud Computing	-	3	0	0	3	6
ACM	474	Information Systems Security	-	3	0	0	3	6
ETT	321	Mobile Entrepreneurship	-	3	0	0	3	6
ETT	436	Affiliation and Co-Brand Management	-	3	0	0	3	6